

## **Home Business Guide to Easy Money**

Because tens of thousands of people all across America want to know how they can work at home and earn enough money to run a household, there is a special need for this report. Today the need for women to work out of the home is stronger than ever. According to recent surveys, almost 70% are married and contribute up to 50% and more to the family income. Because family responsibilities play such an important part in the lives of men and women, millions of individuals and couples are seeking ways to make money at home.

In the past decade money-making, home-based opportunities that match a person's skills, interests, abilities, and ingenuity have become almost limitless. The purpose of this report is to show you that it's simple and easy to join the ranks of success-minded people by choosing a work-at-home program that suits your interests and needs. Business histories have shown over and over again that the rewards and advantages of working at home can go far beyond a person's wildest dreams! In fact, it's perfectly possible to launch a small business in your garage, backyard, basement, or a room in your home, and become a giant corporation.

Your first step will be to study the company listings in this report, and then contact those that interest you. It's possible that you may not be interested in many of those listed in this brief report. But others may serve as that great motivator that makes you look further with a renewed determination. Once you develop that mind-set, persistence will follow and the nothing will stop you from achieving your goals.

When you write to any of the companies listed in this report, you should include a self-addressed, stamped envelope. That will give the impression you are serious and insure that you receive a speedy reply.

### **Become a Goal Setter!**

If you expect any level of success you must set goals. If you expect to be successful, you must determine what that means to you and the best way to achieve it. There are two basic steps you can take to convert goals into achievements: 1) You can decide on a specific dollar amount; and 2) You can set a time frame for obtaining the dollar amount you want. Your goal should be specific and indicate What, When, and Where. After making a list of every possible way you might accomplish a goal, select the method that best suits your situation.

### **Important Considerations You Must Ask Yourself**

1) "How can I support my family while I build up by business?" This question must be worked out according to each individual' circumstances. Many people start out on a part-time basis after their regular jobs to see how much they can handle. Then when their incomes reach a certain level they will switch over and go full time.

2) "What are my abilities?" To determine your abilities you will have to take an inventory of yourself. Decide what you enjoy doing the most and what you "feel" you would be good at. Examine every possibility and include every skill you have no matter how slight.

3) "Is there a market for the produce of service I have chosen?" Be cautious before you invest any money! Check it out by making inquiries directly to the company, competitors, or firms who are marketing a product similar to the one you are interested in. Test it on a small scale. Check it out thoroughly.

4) "How long will it take this business to reach the financial goal I must have?" It's really a question of knowing how much time you can dedicate to your business, and what your profits are for that time. From there, a little simple addition will tell you how long it might take to reach a particular financial goal.

### **Success is Having the courage to Begin!**

Starting a business at home is a economical way to start a small business that can easily grow into a larger one. Many entrepreneurs have proven that you don't need a huge manufacturing plant to develop a successful business. Some of the most successful businesses in existence today started in a spare room or garage. It isn't how you start out that is important. What really matters is, do you have the courage to begin.

### **Selecting the Right Product or Service**

Take a close look at your interests and abilities, and then decide what type of marketing you want to do. For example, do you want to assemble items and sell them back to the manufacturer; do you want to sell directly to people; or would you prefer selling wholesale to retail outlets? If you prefer doing piecework or assembling items for manufacturers, make certain it's something you enjoy working with. If you enjoy one-on-one-sales, then test the product out on your friends, relatives and neighbors. The object is to find out what has the most appeal.

### **Develop a Good Marketing Technique**

A good marketing technique is one part of a business plan that is absolutely essential to its success. In fact, the ability to properly market a product or service is actually more important than the product itself. Even an inferior product can be a financial success if marketed properly. Seek out the advice of everyone in your field. Explain your needs and ask them questions. Experience is the best teacher. With good advice and a salable product, you should be able to develop a winning marketing plan.

### **Financing Your Home Business Venture**

The first place to look for financing is right at home. Take an inventory of items you don't need and have a garage sale. Most people are pleasantly surprised a how much cash they can raise in a single weekend. Next, turn to members of your family or close friends who have faith in you and want to see you succeed. Offer to repay them through profit-sharing. Go to individuals in your community who believe in your personal worth. If you have a good credit history, your banker should consider you a good financial risk. Two other excellent sources would be your local Small Business Administration (SBA) and Chamber of Commerce.. SBA has low-interest loans available for qualified applicants and your Chamber of Commerce can assist you with referrals and other helpful information.

### **Work at Home Opportunities are Everywhere!**

Anyone who is serious about work-at-home opportunities need only look around them. There are thousands of options everywhere! There are employment opportunities that involve becoming an independent contractor; working on a commission basis; working for a salary; freelancing for pay; getting paid by the hour, receiving pay for each piece assembled; getting paid by the project, or a combination of any of the above. No doubt, what you finally decide on will depend on your particular needs and interests.

Read the following listings carefully, and when you're ready contact any that interests you. Don't become discouraged if the company you contact isn't hiring right at the moment. Often circumstances change rapidly. Use your imagination to convince an employer there are great advantages to giving you work! Be a self-motivator and continue moving forward towards the goals you want and deserve. Do it starting NOW!

### **Directory of Home Worker Income Opportunities**

LITTLE GUY'S, Box NFP, Winkelman, AZ 85292. If you enjoy making craft items but hate selling them, or are looking for a way to sell more, look no further! This company says they will purchase home-made items from you, or refer you to other companies who are buyers. All types of hobby crafts are considered. Enclose a \$0.29 postage stamp when writing for more information.

ELITE ENTERPRISES, P.O. Box 31577, Chicago, IL 60631-0577. Get your share of the billion dollar popcorn market! Elite Enterprises has put together an incredible program for making money that involves the distribution of one of America's favorite foods - Popcorn! 56 gourmet flavors of popcorn, to be exact. Write to Robert Doncaster for more information.

SUITCASE BOUTIQUE, 12228 Spring Court Place, Maryland Heights, MO 63043. Suitcase Boutique is a home party. This company buys many types of handcrafted items including stuffed animals, wood crafts, toys, soft sculpture, framed pictures and cross stitch.. Crafters should send a photo and a description of their products.

ARBONNE INTERNATIONAL, INC. Direct sales of European cosmetics and skin care products. Representatives build customer bases using any direct sales method that work for them. Training and ongoing managerial support is provided. Pays commission.

CAMEO COUTURES, INC., 9004 Ambassador Row, P.O. Box 47390, Dallas, TX 75247. Home party sales of lingerie, cosmetics and food supplements. Training is provided. Pays commission.

OLSTEN HEALTH CARE SERVICES, Staffing Coordinators. Olsten now has over 300 offices nationwide in its health care services division. Each office has a minimum of two home-based staffing coordinators job-sharing on a seven-days-on, seven-days-off schedule. The jobs consist of taking calls during the day, evenings, and on weekends to dispatch the appropriate personnel for hospital and home health care positions. Some staffing experience or medical background is required. Write to locate the office nearest you then apply directly to that office. Pays weekly salary plus placement bonus.

DREAMCAPES, 2140 E. 7th Place 1, Los Angeles, CA 90021. Put yourself in an exciting new profit picture with this company's original Dreamscapes, a unique picture of sand and colored liquid that when turned over creates an endless variety of beautiful landscapes. Create mountain,

desert,, and beach scenes. It's fascinating, irresistible, mesmerizing, and profitable. Sell them at flea markets, fairs, and anywhere people gather. Write for more details

HANKINS MARKETING CORP., P.O. Box 16B1, Salisbury, NC 28144. Aching feet is America's No. 1 medical complaint. Air-Flo Insole is a revolutionary breakthrough that helps. Its patented vacuum principle allows air to enter the insole when the foot is lifted and gradually releases it when the wearer steps down. It's like walking on air! Learn how you can make up to 160% profit selling this item to individuals, retail and chain stores. Write for details.

NATIONAL COLLEGE OF APPRAISAL & PROPERTY MANAGEMENT, 6065 Roswell Road, Suite 2232, Atlanta, GA 30328.. Become a professional real estate appraiser with this home study course. Study at your own pace. Enjoy excellent income potential, and become financially independent! Write for more information.

PICNIC PROJECTS, P.O. Box 87, Towanda, PA 18848. You can make up to \$600 a week or more, building and selling high quality picnic tables. If you enjoy working with wood, contact this company for more details.

VON SCHRADER COMPANY, 1600 Junction Avenue, Racine, WI 53403. If you have ever dreamed of owning your own business, this company may have the perfect opportunity for you. Carpet, upholstery, and wall cleaning are in high demand and the profits are huge! You can offer all three of these services for a fraction of the price a franchise would. Write to them for more information.

CAJUN COUNTRY CANDIES, PO Box 53549, Lafayette, LA 70505-3549. Whoever invented the word "Delicious," was probably eating Roy Babineaux's "sweetest ever yet" Cajun Country Candy! This product is a leader when it comes to "selling itself." One taste and you're hooked. You could be the first to introduce Roy's world famous products into your area. Roy has a marketing plan that can make you rich! No inventory is required.

BADGE-A-MINT, 348 North 30th Road, Box 800, LaSalle, IL 61301. You have seen them worn by people, each with a different message, but have you ever considered the huge profits that are made from button sales? Write for details.

HOLIDAY MAGIC, P.O. Box 882314, San Francisco, CA 94188. This company offers three different products that can be assembled at home. 1) The Christmas Oven Mitt, 2) Chrystal

Splendor (a Christmas Ornament), and 3) a Valentine Heart Mini-Pillow. They pay supply costs. Write for Free Details.

SATIN DOLL ENTERPRISES, 78 Water St., Beverly, MA 01915. Earn up to \$100 per day with doll lingerie that sells itself. Write for startup information.

TV PROJECTOR COMPANY, 2410 Orchard Road, McHenry, IL 60050. New TV Projector kit turns any TV set into a lifesize 7-foot screen! This is a product that sells on sight for only \$20! You make 400% profits fast! Write for more details.

RECOGNITION SERVICES, P.O. Box 30288, Indianapolis, IN 46230. Every business, corporation, institution, church, school and organization is a potential customer of recognition awards. As a representative of this company, you can provide jewelry and custom-made embroidered emblems that include: Lapel pins, medals, medallions, and cloth emblems that are custom made in any shape or color. Write for details.

NAVAJO MANUFACTURING CO., 5801 Logan St., Denver. CO 80216. Navajo Manufacturing is a source of products for retailers that includes fashion and authentic American Indian Jewelry, sunglasses, toys, plush animals, and many other other novelties. Write for more details.

POLISH MASTERS, 364 Ramble Riddge Rd., Thousand Oaks, CA 91360.. Polish Masters will help you become part of the hottest new concept ever to hit the auto appearance industry. With their system you can earn up to \$400 per day cleaning and polishing autos, boats, RV's and airplanes. There is no franchise fee to pay, and they will work with you every step of the way. Write for free details.

CADIE PRODUCTS CORPORATION, 100 Sixth Ave., Paterson, NJ 07524. Involves packaging small items produced by the company. No machinery or experience is required. Pays piece rate.

LUCKY HEART COSMETICS, INC., 138 Hurling Ave., Memphis, TN 38103. Lucky Heart Cosmetics, Inc. carries a line of cosmetics for Black Women. Independent distributors are wanted. Commission plus bonuses Management opportunities available.

NICHOLS BRONZE SUPPLY, 389 Sebring Airport, Sebring, FL 33870. Bronze baby shoes at home and make \$250 per day. A free brochure will show you how to start making money immediately by preserving baby shoes, sports items, and many other types of keepsakes, in bronze,

gold, and chinakote pearl. This company claims to be the world's largest supplier of elegant cultured marble mountings.

DICRENS MATSON U.S.A., 21023 Gratiot Ave., East Detroit, MI 48021. This company is looking for people to assemble clowns from their home. The work is fun and easy. Write for free details.

ARBITRON RATINGS, INC., 3312 Marshall Ave., Laurel, MD 20707. This company hires telephone interviewers for market research surveys. Positions require communication skills and private phone lines.

NOWCO INTERNATIONAL, INC., 1 George Ave., Wilkes-Barre, PA 18705. Work at home and cash in on the gift basket boom! This company sells gift basket packaging to the champagne and cavier trade throughout the country. Writ for more details.

CENTRAL-SHIPPER, INC., 46 Star Lake Ave., Bloomington, NJ 07404. Involves manual assembly of color cards, swatching, inserting and mailing. Home workers receive piece rates for putting swatch cards together.